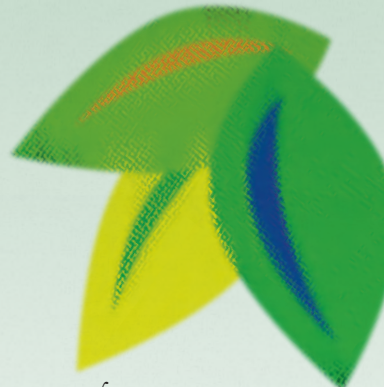




URBAN FORESTRY INSTITUTE

held at the
**UNIVERSITY OF
CENTRAL FLORIDA**
ORLANDO
MARCH 8-9, 2012

For Those Who Manage Florida's Urban Forests, Large and Small



- Please remove my name from your mailing list.
 - I receive duplicates. Please delete my name at right.
 - Please change my address as noted on the right.
- Address Update:

CHANGE SERVICE REQUESTED

Website: www.fufc.org
E-Mail: info@fufc.org
Fax: (407) 872-6868
Phone: (407) 872-1738

For more information or change of address, please contact the FUFEC:



FLORIDA URBAN FORESTRY COUNCIL
Post Office Box 547993
Orlando, FL 32854-7993

NON-PROFIT ORG.
U.S. POSTAGE
- PAID -
PERMIT #2717
ORLANDO, FLORIDA

Florida Nursery, Growers and Landscape Association (FNGLA)

Thursday, March 8, 2012 – 4.0
 Friday, March 9, 2012 – 4.0

International Society of Arboriculture (ISA)

Thursday, March 8, 2012 – 6.25
 Friday, March 9, 2012 – 5.0
 (Certified Arborist, Municipal Specialist, BCMA – Management)

Landscape Inspectors Association of Florida (LIAF)

Thursday, March 8, 2012 – 4.0
 Friday, March 9, 2012 – 4.0

Society of American Foresters (SAF)

Thursday, March 8, 2012 – 5.0 (Cat 1 – CF)
 Friday, March 9, 2012 – 4.0 (Cat 1 – CF)



HOTEL INFORMATION

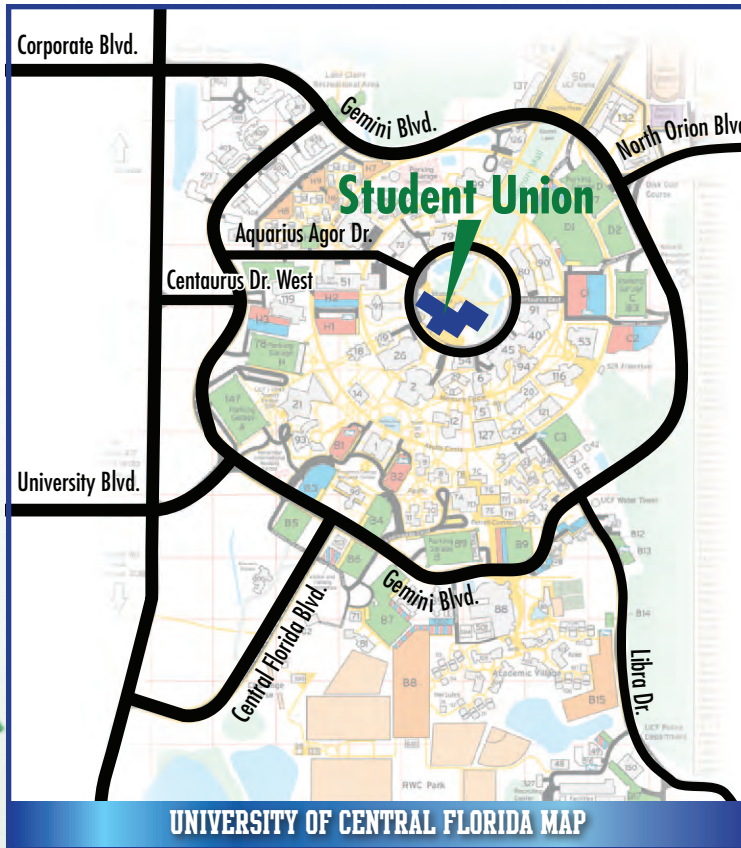


Hampton Inn and Suites UCF

3450 Quadrangle Boulevard
 Orlando, FL 32817
 Phone: 407-282-0029
 Fax: 407-206-3001

www.hamptoninn.hilton.com

The Hampton Inn and Suites is conveniently located near the University of Central Florida campus. When making reservations, please mention the "FUFC Urban Forestry Institute" and request the UCF rate.



UNIVERSITY OF CENTRAL FLORIDA MAP

The University of Central Florida is located in Orlando, east of toll road 417 (Eastern Beltway) and north of Hwy. 50 (E. Colonial Dr.). Go to www.ucf.edu/directions for driving directions or enter the following address into your GPS unit:

University of Central Florida
 4000 Central Florida Blvd.
 Orlando, FL 32816

Parking: Park in "green" student lots or garages only. Parking passes are \$5 per day and may be purchased from a kiosk at any parking lot or garage. The kiosks accept cash and credit cards.

The Student Union is centrally located on campus inside Pegasus Circle.

URBAN FORESTRY INSTITUTE REGISTRATION FORM



Cost: \$125 per person for registration. Must pre-register no later than March 1, 2012.

Register on-line at www.fufc.org

If paying by check, please make checks payable to: FLORIDA URBAN FORESTRY COUNCIL

Send to:

Florida Urban Forestry Council, PO Box 547993, Orlando, FL 32854-7993
 Phone: (407) 872-1738, Fax: (407) 872-6868

Name: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

E-mail: _____

If paying by credit card, please provide the following information (PLEASE PRINT CLEARLY):

Card Type: _____

Card Number: _____

Name: _____
 (As it appears on card)

Expiration Date: _____

Card Security Code: _____
 (3-digit number on back of card or 4-digit number on front of card for AMEX)

Signature: _____

THURSDAY, MARCH 8, 2012

8:30 a.m. – 9:00 a.m.Registration

9:00 a.m. – 9:15 a.m.Welcome

Mayor Mary Lou Hildreth, City of Keystone Heights
Florida Urban Forestry Council President

9:15 a.m. – 9:45 a.m.**The Past, Present and Future of Urban Forest Management**

Ed Macie, Project Manager/Regional Urban Forester –
USDA Forest Service, Southern Region

A review of the evolutionary changes in the perspectives towards and practice of managing natural resources where people live, work and play.

9:45 a.m. – 10:15 a.m.**Developing an Urban Forestry Program on the Fly**
Steven Graham, Parks Administrator – City of Melbourne

Cut through the formalities of textbook programs and integrate elements of working programs in light of resource limitations and political realities.

10:15 a.m. – 10:45 a.m.**Developing Tree Ordinances – Determining Tree Policy**

Buck Abbey, ASLA, Robert Reich School of Landscape Architecture – Louisiana State University

The basics of tree ordinances—what they are, how they are written and how they are commonly administered. Discussion will include developing tree policy, types of tree ordinances, zoning and trees, urban forestry sustainability, and harmonizing with community landscape codes.

10:45 a.m. – 11:00 a.m. ...Break

11:00 a.m. – 11:30 a.m.**Ménage a Tree: A true life tale of power, passion and planting**

Anna Dooley, Executive Director - Greenscape of Jacksonville, Inc.

A successful alliance of city government, the municipally-owned utility and a not-for-profit organization with a common goal resulted in 3,500 trees planted by volunteers. This was a significant savings for Jacksonville and heightened awareness of a local recreational facility.

11:30 a.m. – 12:00 p.m.**Municipal Tree Management Plans: How to “GIT-R-DONE”**

Shirley Vaughn, Project Developer – Davey Resource Group

Management plans are not for sitting on the shelf in your office. They are for action. Learn how to develop a management plan that can move your city to action and fund the maintenance you need done. Plan development basics and success stories will be shared.

12:00 p.m. – 1:00 p.m.Lunch with Sponsors

1:00 p.m. – 5:00 p.m.**Developing an Urban Forest Management Plan**

Robert Northrop, Extension Forester – UF/
Hillsborough County Extension
Dr. Francisco Escobedo, Assistant Professor, UF/
School of Forest Resources and Conservation
Dr. Michael Andreu, Associate Professor, UF/School of Forest Resources and Conservation

Three case studies of contemporary Florida urban forest management plans in a community, town and city will be presented and evaluated by the workshop participants to ascertain their strengths, weaknesses and opportunities for improvement. Workshop participants will then attend a breakout session to create, strengthen or enhance strategies for the development of their urban forest management plan.

Breakout Sessions:

Community Group

Katie Cottrell, Director of Public Works – City of Inverness

Town Group

Mark Westfall, Environmental Coordinator/City Forester – City of Coral Springs

City Group

Steven Graham, Parks Administrator – City of Melbourne

FRIDAY, MARCH 9, 2012

8:30 a.m. – 12:00 p.m.**Developing Tree Ordinances – Urban Forestry Sustainability Metrics**

Buck Abbey, ASLA, Robert Reich School of Landscape Architecture – Louisiana State University

This session will challenge cities big and small alike to think of trees as a sustainable part of the community that add to quality of life, human health and environmental quality. Urban forest sustainability practices should be the prime intent of a community tree ordinance rather than the present focus that is placed on individual trees. Urban forestry should be about greening the city, so it is time to green the ordinances by directing them toward sustainability. Urban forest sustainability requires tree planting, tree care, tree protection, keeping forested areas healthy, managing the forest and making it part of everyday living.

Breakout Sessions:

Small Communities

Theresa Schretzmann-Myers, Chairman/Grant Writer – Windermere Tree Board

Medium Communities

Kimberly Pearson, Urban Forester – City of Pompano Beach

Large Communities

Ken Pelham, Planner III – City of Orlando

12:00 p.m. – 1:15 p.m.Lunch and Tree Planting Event

1:15 p.m. – 2:15 p.m.**Engaging the Public in Urban Forestry**

Jody Buyas, Keep Orlando Beautiful Coordinator – City of Orlando

Anna Dooley, Executive Director - Greenscape of Jacksonville, Inc.

Janice Rahill, Program Manager Green Up Orlando – City of Orlando

Tough economic times call for thinking outside of the box. Learn how volunteers can energize and help manage your urban forest.

2:15 p.m. – 3:00 p.m.**Energy, Water and Land Development: A Florida Case Study**

Dr. Pierce Jones, Director Program for Resource Efficient Communities - University of Florida

A comparison of the impacts on energy and water resources of two distinct conceptual designs applied to Restoration, a recently approved Development of Regional Impact in Volusia County, Florida

3:00 p.m.Urban Forestry Institute ends

SPEAKER BIOGRAPHIES

D. G. 'BUCK' ABBEY

D.G. 'Buck' Abbey, ASLA is an Associate Professor in the Robert Reich School of Landscape Architecture at Louisiana State University in Baton Rouge, Louisiana. Abbey has taught design, site engineering, graphics and professional practice courses at LSU since 1974.

Abbey is a recognized authority on municipal landscape codes and is author of the book, *U.S. Landscape Ordinances*, published by John Wiley & Sons, Inc.

Abbey is also Principal Consultant to the Louisiana, landscape architecture - planning firm, Abbey Associates, Inc. He provides consulting services and expert witness testimony on landscape codes and site planning nationwide and draws landscape plans, master plans and land development documents.

Abbey maintains a research web site (www.green-laws.lsu.edu/) at LSU on the subject of landscape, tree and land alteration ordinances.

DR. MICHAEL ANDREU

Dr. Andreu is an Associate Professor and Extension Specialist at the University of Florida's School of Forest Resources and Conservation. He works with forest landowners through the Forest Stewardship Program and management of forests in the midst of rapid urbanization. His research focuses on sustainable forest management, quantification of ecosystem services, and silviculture.

JODY BUYAS

Jody Buyas graduated from Southwest Missouri State University in 1999 with a BS in Environmental Studies and a minor in Agriculture. She worked as a project manager for an environmental lab from 2000 to 2005 and continued her career with the City of Orlando in 2005.

KATIE COTTRELL

Katie Cottrell is the Public Works Director for the City of Inverness. Prior to her current position, she worked for small engineering consulting companies. She has degrees in Chemical Engineering and Biology from the South Dakota School of Mines and Technology. Katie has lived in both Rapid City, South Dakota and Numburg, Germany—two places with inspiring urban forests.

ANNA DOOLEY

Anna Dooley is the unofficial "tree lady" of Jacksonville. Anna has served on the Board of the Alliance for Community Trees, is Past Chair of the Keep Jacksonville Beautiful Commission and Past President of the Florida Urban Forestry Council. She has been honored with the Jacksonville EPA award for Outstanding Individual and the Urban Forestry Partnership Award from the Southern Group of State Foresters..

DR. FRANCISCO ESCOBEDO

Dr. Escobedo is an Assistant Professor and Extension Specialist at the University of Florida's School of Forest Resources and Conservation. His research and extension work focuses on urban and community forest management and planning, the ecosystem services of urban and urbanizing forests and the effects of urbanization.

STEVEN GRAHAM

Steve Graham is a graduate of the University of Florida with a BS degree in Forestry and a combined Master's degree in Horticulture and Forestry. He is a Certified Arborist and was the first chairman of the Florida Urban Forestry Council. Steve was the forestry and natural resources manager for the City of Tampa for 25 years and a natural resource manager for the Florida Forest Service for four years.

DR. PIERCE JONES

Dr. Pierce Jones graduated from the University of Florida in 1980 with a PhD in Mechanical Engineering. He is a professor at the University of Florida where he directs the Program for Resource Efficient Communities, an interdisciplinary group that promotes the adoption of "best design, construction and management practices" in master planned developments.

ED MACIE

Ed Macie is a nationally recognized Urban Forestry specialist with the USDA Forest Service. Since 1990, he has been the Southern region urban forestry coordinator and his work focuses on the effects of public policy and urbanization on forest ecosystems. He is the founder of the Georgia Urban Forest Council and established the Southern Urban Natural Resources Technical Service Center. Ed has an MS degree in Urban Ecology from the State University of New York, College of Environmental Science and Forestry at Syracuse University, and a BS degree in Horticulture/Arboriculture from the University of California-Davis.

ROBERT NORTHROP

Robert Northrop is an Extension Forester for the University of Florida IFAS Extension. Rob teaches urban and community forestry to natural resource and landscape professionals, providing conservation planning assistance to local governments and community associations and applied research into the changing character and ecological function of Tampa Bay's urbanizing forest.

KIMBERLY PEARSON

Kimberly Pearson is the Urban Forester for the City of Pompano Beach. She was instrumental in the re-write of the City's landscape code in 2004 where they were one of the first cities to base tree mitigation on dollar values. Kim is an ISA Certified Arborist, LIAF Certified Landscape Inspector and an FNGLA Certified Horticultural Professional.

KEN PELHAM

Ken Pelham is a Landscape Architect with the City of Orlando's Planning Division and has worked on development and review and City Code issues for the City. Prior to that, Ken worked for Orange County Parks and Recreation Division as a park designer and also for planning and engineering companies in Florida.

JANICE RAHILL

Janice Rahill has been working with volunteers for over thirty-plus years since graduating from Purdue University in 1979. She currently manages a volunteer-based program for the City of Orlando called "Green Up Orlando" where they work with homeowner associations, schools, corporations, and faith-based groups on a variety of projects throughout Orlando.

THERESA SCHRETZMANN-MYERS

Theresa is a Florida native who was raised on a blueberry farm and cattle ranch where she learned the skills of environmental conservation through practical experience. Theresa earned her BA degree in natural science and history from St. Leo University. Theresa worked as a paralegal with trial attorneys specializing in Civil Litigation for 18 years. She is currently a production accountant and non-profit consultant.

SHIRLEY VAUGHN

Shirley Vaughn is a regional project developer for the Davey Resource Group where she works with municipalities to develop urban forest management projects and specializes in tree inventory projects and management plan development. Prior to working for Davey, she worked for the Florida Division of Forestry and Broward County. She is an ISA Certified Arborist and Municipal Specialist.

MARK WESTFALL

Mark Westfall has been the Environmental Coordinator/City Forester for the City of Coral Springs since 2001. He has a BS in Biology/Environmental Studies from Butler University, Indianapolis and MS in Biology from the University of Kassel, Germany.

