TREES FLORIDA 2018
CONFERENCE and TRADE SHOW

JUNE 11-13

2018 Format: Mon-Tue-Wed

Home is Where the Trees Are

SANIBEL HARBOUR RESORT

PUNTA RASSA (Ft. Myers), FL

WELCOME

TREES FLORIDA 2018 begins with our optional Monday Tree Academy; choose one of two outstanding all-day sessions; we are confident that one of them will pique your industry interest and meet your educational needs. Our conference days follow on Tuesday and Wednesday.

Exhibitors will be set up for TWO FULL DAYS beginning with the Monday Academy day and remaining set up all day on Tuesday.

The Silent Auction will be set up for TWO DAYS this year: the Monday Academy day and Tuesday. FINAL BIDDING WILL CLOSE ON TUESDAY AT 5:30 PM.

Trees Florida Silent Auction Benefiting the TREE Fund

TREE FUND

MONDAY HOURS
8:00 AM - 6:00 PM

ALSO BACK BY POPULAR DEMAND: ***"Ring Toss for the Trees"*** - toss for fun and prizes! Find the fun by the Silent Auction tables in the SABAL room Monday and Tuesday during the refreshment breaks.

OH, AND DON'T FORGET TO BUY YOUR BANDANA for the annual *"Heads or Tails"* game that happens during the Wednesday luncheon.

Funds raised go to the TREE Fund for the John P. White Endowment Fund.

As a past TREE Fund liason and avid Tour des Trees rider, John P. White had a zeal for life and a steadfast passion for arboriculture and urban forestry. This TREE Fund endowment fund in his name was established in his memory.

Monday, June 11

7:30	AM	- 4:30	PM	Trees Florida 2018 Registration Desk Open
7:30	AM	- 4:30	PM	Florida ISA Bookstore Open
8:00	AM	- 6:00	PM	Trade Show Open
8:00	AM	- 6:00	PM	TREE Fund Silent Auction Open
8:30	AM	- 4:30	PM	Academy 1: The Dirt on Urban Soils
8:30	AM	- 4:30	PM	Academy 2: Urban Forestry Bus Tour
10:00	AM	- 10:30	AM	Break with Exhibitors
12:00	PM	- 1:00	PM	Lunch (provided) and Visit with Exhibitors
2:30	PM	- 3:00	PM	Break with Exhibitors
5:00	PM	- 6:00	PM	Past Presidents' Welcome Reception with Exhibitors, Sponsors and Silent Auction
6:30	PM	- 10:30	PM	TreesAreCool Pub Crawl (bus transportation provided)

TREE ACADEMY

Choose 1 of the 2 Academies offered

1 | The Dirt on Urban Soils

8:30 AM - 4:30 PM

ISA CEUs: Arborist (6), Municipal (6), Climber Specialist (6), BCMA (M-2, P-1, S-3)

Other CEUs: FACE (6), FNGLA (4), LIAF (4), SAF (6)

Dr. Susan Day,
Virginia Tech, Blacksburg, VA
Dr. Bryant Scharenbroch
University of Wisconsin - Stevens Point, Stevens Point, WI

This is a one-day, hands-on exploration of the fundamentals of soil science and how soil quality influences tree health. Students will learn fundamentals of soil science, basic soil quality principles and how tree roots respond to and interact with soils. We will use case studies to explore how soil quality influences urban tree health and learn how to conduct and interpret soil quality assessments for a variety of urban tree scenarios. We will include a brief look into using soil-based urban site index approaches and pre-design assessments that are required for the Sustainable Sites Initiative SITES® certification system.

8:30-9:00	**The Value of Soils**
9:00-10:00	**Hands-on Introduction to Soil Science Fundamentals and Soil Quality**
10:00-10:30	**Break**
10:30-11:00	**Soil Quality Indicators**
11:00-12:00	**Roots, Root and Soil Interactions and Soil Quality**
12:00-1:00	**LUNCH, provided**
1:00-2:00	**Case Studies: Tree Health and Soils - Problems and Management**
2:00-2:30	**Soil Assessment Techniques**
2:30-3:00	**Break**
3:00-4:00	**Urban Site Index and Pre-Design Site Assessments**
4:00-4:30	**Course Summary, Questions and Adjourn**

2 | Urban Forestry Bus Tour

8:30 AM - 4:30 PM

ISA CEUs: Arborist (7), Municipal (7), Climber Specialist (7), BCMA (7 M)

Other CEUs: FACE (TBD), FNGLA (4), LIAF (4), SAF (TBD)

Meet in the front of the Sanibel Harbour Resort at 8:15 AM SHARP to board the bus and **depart at 8:30 AM SHARP**. Come prepared to spend parts of the day outdoors with hats, sunglasses and sunscreen; binoculars or cameras are optional. Lunch and beverages will be provided.

This field study will stop at a variety of locations to discuss aspects of urban forest management.

- **Sanibel-Captiva Conservation Foundation (SCCF)**
  - Historic Bailey Homestead Preserve
  - Periwinkle street tree streetscape
  - SCCF Native Tree and Demonstration Gardens
- **Lakes Regional Park**
  - exotic pest tree removal and tree replanting
  - fragrance garden
  - filter marsh design and creation
- **Thomas Edison - Henry Ford Winter Estates**
  - guided tour of the historic gardens
  - discussion of Hurricane Irma tree work
- **Six Mile Cypress Slough Preserve**
  - guided tour along the boardwalk
  - discussion of the history of the preserve

Speakers

- Dr. A.D. Ali
- Stephen Brown
- Rick Joyce
- Robert Olinger
- Mike Weston
- Local guides at each site

4:30 PM Academy returns to Sanibel Harbour and adjourns

Limited seating, register early!

PAST PRESIDENTS' WELCOME RECEPTION WITH EXHIBITORS, SPONSORS and SILENT AUCTION

5:00 PM - 6:00 PM

Plan to join your friends and make new ones! Everyone is invited to the Monday Welcome Reception at the Trade Show in the SABAL room of the Sanibel Harbour Resort. Join us for snacks and drinks with exhibitors, attending sponsors and friends.

TreesAreCool Historic Downtown PUB CRAWL

6:30 PM - 10:30 PM

Dinner on Monday is on your own... but the sunset is on us!
Join us on the Pub Crawl after the reception - "pub grub" and drinks are available for purchase at four pre-planned pub stops. Bus transportation to Historic Downtown Fort Myers is provided: DO NOT DRIVE YOUR OWN CAR.

Pick up the Pub Crawl schedule and map at registration.

Past Presidents' Welcome Reception with Exhibitors, Sponsors and Silent Auction

MONDAY
5:00 PM - 6:00 PM
SABAL Room
Sanibel Harbour Resort

MONDAY
Dinner is on your own.

TreesAreCool Pub Crawl

MONDAY
6:30 PM - 10:30 PM

Join fellow conference attendees as we CRAWL ALONG on the TreesAreCool Pub Crawl. Stops will all be in Historic Downtown Fort Myers.

BUS TRANSPORTATION PROVIDED
Board the bus at the Sanibel Harbour lobby portico for the initial trip downtown, or catch up with the group on the 2nd or 3rd bus trip. DO NOT DRIVE YOUR OWN CAR.

First bus departs Sanibel Harbour at 6:30 PM

Final return bus departs downtown at 10:30 PM (return to resort estimated to be 11:00 PM)

Join the fun!

Tuesday Night Social

TUESDAY
7:00 PM - 10:00 PM
BIMINI BAIT SHACK BAR AND ISLAND GRILL

Meet us at the bait shack!

(must be 21+ to attend)

Just a short walk from the Sanibel Harour Resort, join old friends and get to know new people in the industry with music, hors d'oervres and drinks at the Bimini Bait Shack Bar and Island Grill.

Dress is casual-tropical. Wear a favorite tropical shirt!

Remember to wear your CONFERENCE BADGE for admittance! Complimentary hors d'oervres and 2 drink tickets provided.

TREE FUND

Trees Florida Silent Auction

Benefiting the TREE Fund

TUESDAY HOURS
7:30 AM - 5:30 PM

BACK BY POPULAR DEMAND: ***"Ring Toss for the Trees"*** - toss for fun and prizes! Find the fun by the Silent Auction tables in the SABAL room Monday and Tuesday during the refreshment breaks.

5:30 PM - 5:45 PM
Pay for & pick up your items! Items cannot be held for later pick-up.

BANDANAS can still be purchased for the annual *"Heads or Tails"* game that happens during the Wednesday luncheon.

Funds raised go to the TREE Fund for the John P. White Endowment Fund.

Tuesday, June 12

7:00 AM - 5:15 PM	Trees Florida 2018 Registration Desk Open
7:00 AM - 5:15 PM	Florida ISA Bookstore Open
7:30 AM - 5:15 PM	Trade Show Open
7:30 AM - 5:30 PM	TREE Fund Silent Auction Open
8:00 AM - 2:30 PM	General Session
10:30 AM - 11:00 AM	Break with Exhibitors
12:00 PM - 1:00 PM	Lunch (provided) and Visit with Exhibitors Optional: First-Timers Meet-and-Greet Lunch Optional: Women in Arboriculture Networking Lunch
2:30 PM - 3:00 PM	Break with Exhibitors
3:00 PM - 5:00 PM	Breakout Sessions
5:30 PM - 5:45 PM	TREE Fund Silent Auction Ends, Payment Due
7:00 PM - 10:00 PM	Tuesday Night Social

GENERAL SESSION

8:00 AM - 2:30 PM

ISA CEUs: Arborist (4.75), Municipal (4.75), Climber Specialist (4.75), BCMA (M-1, P-.75, S-3)
Other CEUs: FACE (4.75), FNGLA (4), LIAF (4), SAF (4.5)

8:00 AM - 8:15 AM
Opening Introductions and Welcome
Rick Joyce, Trees Florida 2018 Conference Chair

8:15 AM - 9:30 AM KEYNOTE ADDRESS
How Trees Respond to Wind - Thigmomorphogenesis
Dr. Frank Telewski, Michigan State University, Lansing, MI

9:30 AM - 10:30 AM
Energy Flow and Element Cycling for Trees and Associates
Dr. Kevin Smith, USDA Forest Service, Durham, NH

BREAK WITH EXHIBITORS

10:30 AM - 11:00 AM

11:00 AM - 12:00 PM
Caretaker or Undertaker? Changing Tree Protection Perspectives
Paul Ries, Oregon State University - Department of Forest Ecosystems and Society, Corvallis, OR

12:00 PM - 1:00 PM
Lunch (provided:) pick up a box lunch and visit with exhibitors!
- **First-Time Conference Attendees** are invited to take a box lunch to the GARDENIA-A room to meet & greet past & present board members.
- Attendees are invited to take a box lunch to the **Women in Arboriculture** GARDENIA-B room for a lunch program and networking.

1:00 PM - 1:45 PM
Tree Preservation is Key
Paul Johnson, Texas A&M University, Austin, TX

1:45 PM - 2:30 PM
Water Flows Downhill *and* to the Top of Tall Trees
Dr. Kevin Smith, USDA Forest Service, Durham, NH

BREAK WITH EXHIBITORS

2:30 PM - 3:00 PM

BREAKOUT SESSIONS

Choose 1 of 2 sessions offered
3:00 PM - 5:00 PM

1 | What's Up Doc?

ISA CEUs: Arborist (2), Municipal (2),Climber Specialist (2), BCMA (M-.5, P-.5, S-1)
Other CEUs: FACE (2), FDACS (2 maximum), SAF (2)

3:00 PM - 3:30 PM
Management of Staining Associated with the Black Olive Tree
Dr. A.D. Ali, Davey Tree Expert Co., Fort Myers

3:30 PM - 4:00 PM
Trees and Wind: Lessons from Matthew and Irma
Dr. Andrew Koeser, University of Florida - Gulf Coast Research & Education Center, Wimauma

4:00 PM - 4:30 PM
Emerging Diseases of Florida Shade Trees
Dr. Jason Smith, University of Florida - School of Forest Resources & Conservation, Gainesville

4:30 PM - 5:00 PM
Ganoderma Research Update
Dr. Andrew Loyd, Bartlett Tree Experts, Gainesville

5:00 PM
Adjourn for the day

2 | Big Tree Management

ISA CEUs: Arborist (2), Municipal (2), Climber Specialist (2), BCMA (M-.5 P-1, S.5)
Other CEUs: FACE (2), SAF (2)

3:00 PM - 3:30 PM
Recognizing Florida's Champion Trees
Charles Marcus, Legacy Arborists, Tallahassee

3:30 PM - 4:00 PM
Planting, Establishment and Maintaining Mature Palms in the Landscape
Russell Adams, Gainesville Tree Farm, Gainesville

4:00 PM - 4:30 PM
What is a Mature Tree? (How Trees Age)
Dr. Frank Telewski, Michigan State University, Lansing, MI

4:30 PM - 5:00 PM
A Toolbox Approach to Managing Pests & Diseases on Mature Trees in FL
Patrick Anderson, Rainbow TreeCare Scientific Advancements, Charlotte, NC

5:00 PM
Adjourn for the day

SILENT AUCTION ENDS

5:30 PM - Bidding ends

Silent Auction Bidding Ends at 5:30 PM
Remember to pay for and pick up your TREE Fund Silent Auction items after your final session of the day! Packing material will be available. Items cannot be held for later pick-up.

New this year

FIRST-TIME CONFERENCE ATTENDEES

... an invitation

TUESDAY
12:00 PM - 1:00 PM
GARDENIA-A ROOM

First-time Trees Florida attendees are invited to meet current and past Florida Chapter board members! Grab a box lunch and visit in the Gardenia-A Room.

New this year

WOMEN IN ARBORICULTURE

... an invitation

TUESDAY
12:00 PM - 1:00 PM
GARDENIA-B ROOM

Everyone is invited to an invigorating program on Women in Arboriculure followed with time to network with others. Grab a box lunch and meet in the Gardenia-B Room.

TUESDAY
Dinner is on your own.

Florida Chapter Awards Program

The Florida Chapter ISA recognizes outstanding achievements in the arboriculture profession, as well as the efforts by individuals who make an impact on the practice of arboriculture.

- EDWARD W. BOK AWARD
- AWARD FOR EXCELLENCE IN EDUCATION
- AWARD OF DISTINCTION
- LOREN WESTENBERGER AWARD

Nominate someone you know! Nominations for 2018 are due by May 15th. Awards will be presented at the Trees Florida 2018 Wednesday luncheon.

Award application is at www.floridaisa.org

Trees Florida Heads or Tails Game

Benefiting the TREE Fund

during WEDNESDAY LUNCHEON

This morning is your last chance to buy your BANDANAS for the Wednesday luncheon *"Heads or Tails"* game!

The funds raised go to the TREE Fund for the John P. White Endowment Fund

Wednesday, June 13

7:30	AM	- 10:30	AM	Trees Florida 2018 Registration Desk Open
7:30	AM	- 10:30	AM	Florida ISA Bookstore Open
8:00	AM	- 10:00	AM	Breakout Sessions
10:00	AM	- 10:45	AM	Break
10:45	AM	- 3:15	PM	General Session, includes Luncheon Speaker and Florida Chapter Awards Ceremony (lunch provided)
3:15	PM			Conference Adjourns

BREAKOUT SESSIONS

Choose 1 of 2 sessions offered
8:00 AM - 10:00 AM

1 | What's Up Doc?

ISA CEUs: Arborist (2), Municipal (2),Climber Specialist (2), BCMA (M-.5, P-.5, S-1)
Other CEUs: FACE (2), FDACS (2 maximum), SAF (2)

8:00 AM - 8:30 AM
Ganoderma Research Update
Dr. Andrew Loyd, Bartlett Tree Experts, Gainesville

8:30 AM - 9:00 AM
Trees and Wind: Lessons from Matthew and Irma
Dr. Andrew Koeser, UF - Gulf Coast Research & Education Center, Wimauma

9:00 AM - 9:30 AM
Emerging Diseases of Florida Shade Trees
Dr. Jason Smith, UF - School of Forest Resources & Conservation, Gainesville

9:30 AM - 10:00 AM
Management of Staining Associated with the Black Olive Tree
Dr. A.D. Ali, Davey Tree Expert Co., Fort Myers

2 | Pruning Specialties

ISA CEUs: Arborist (2), Municipal (2), Climber Specialist (2), BCMA (M-1, P-1)
Other CEUs: FACE (2), SAF (2)

8:00 AM - 8:30 AM
Mangrove Trimming and Preservation Act
Daniel Sensi, Florida Department of Environmental Protection, Fort Myers

8:30 AM - 9:00 AM
ISA Pruning Credential
Lori Ballard, E-Sciences, Tampa

9:00 AM - 9:30 AM
Pruning Specs
Dr. Ed Gilman, University of Florida Professor Emeritus, Jacksonville

9:30 AM - 10:00 AM
Restoration Pruning
Jordan Upcavage, Independent Tree, Tampa

BREAK
10:00 AM - 10:45 AM

GENERAL SESSION
10:45 AM - 3:15 PM

ISA CEUs: Arborist (4), Municipal (4), Climber Specialist (4), BCMA (M-1.75, S-2.25)
Other CEUs: FACE (4), FNGLA (4), LIAF (4), SAF (4)

10:45 AM - 12:00 PM
Dendrochronology and Arboriculture
Dr. Frank Telewski, Michigan State University, Lansing, MI

12:00 PM - 1:15 PM
LUNCHEON WITH GUEST SPEAKER & FLORIDA CHAPTER AWARDS CEREMONY
TreesAreKey: Unlocking a Better Future
Paul Johnson, Texas A&M University, Austin, TX
Awards presented at the conclusion of the guest speaker's presentation
Joe Samnik, Florida Chapter Awards Chair

1:15 PM - 2:15 PM
Tree Response to Injury, Infection, and Wood Decay
Dr. Kevin Smith, USDA Forest Service, Durham, NH

2:15 PM - 3:15 PM
ANSI A300 Has Caught Up With Modern Arboriculture: Have You?
Dr. Ed Gilman, University of Florida Professor Emeritus, Jacksonville

3:15 PM
Conference Adjourns

Don't Forget Your CEUs!

Trees Florida provides many continuing education opportunities for many green-industry programs. We are happy to provide CEUs for the following:

- ISA
  - Certified Arborist
  - BCMA
  - Municipal Arborist
  - Climber Specialist
- FACE
- FDACS
- FNGLA
- LIAF
- SAF

Please follow instructions included in your conference packet that you receive at registration.

A special THANK YOU to the Trees Florida 2018 Conference Chair

Mr. Rick Joyce
Fort Myers, FL

Thank You, Rick !

Look What's Happening in 2018!

The best way to keep up-to-date is by attending *Trees Florida 2018.* Network and build relationships to take your business to the next level. This year's highlights include:

Education program featuring national and Florida speakers

The latest in tree research and arboriculture

Enhance your arboricultural technical skills

The latest equipment and technology

Silent Auction to benefit the TREE Fund

Social Events

MONDAY

- Past Presidents' Welcome Reception with Exhibitors, Sponsors and Silent Auction
- TreesAreCool Pub Crawl

TUESDAY

- During Lunch: First-Timers Meet-and-Greet
- During Lunch: Women in Arboriculture Program with networking opportunity
- Florida Chapter Social

KEYNOTE SPEAKERS

PAUL JOHNSON

Texas A&M Forest Service, Austin, TX

Paul Johnson is an ISA Board-Certified Master Arborist from Austin, Texas who works in the field of urban and community forestry. He's the coordinator of the Urban and Community Forestry Program at Texas A&M University, where he and others across the state advocate for trees and the benefits they provide. Paul is a member of the ISA Board of Directors and is past chair of the Southern Group of State Foresters' Urban and Community Forestry Committee. Paul graduated from Oklahoma State University with a degree in forestry, and has been a radio talk show host, newspaper columnist, extension horticulturist, university adjunct instructor, and plant health care specialist. Paul also hosts *Tree Chats* on Twitter each week.

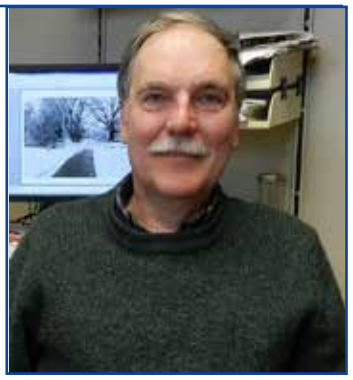
DR. KEVIN SMITH

USDA Forest Service, Durham, NH

Dr. Kevin T. Smith began his research work in forest pathology in the USDA Forest Service lab of Dr. Alex Shigo in 1977. His personal research topics include the growth and compartmentalization response of trees to injury, infection, and environmental disturbance. He also examines the role of wood decay in soil formation and forest fertility. Kevin has authored more than 90 articles and book chapters in scientific journals and trade magazines. He is an honorary life member of the New Hampshire Arborist Association and recipient of the Excellence in Education Award from the Western Chapter of the International Society of Arboriculture. Dr. Smith earned degrees in Connecticut and New Hampshire and earned his Ph.D. in Plant Pathology from the University of Georgia.

DR. FRANK TELEWSKI

Michigan State University Lansing, MI



Dr. Telewski is currently Professor of Plant Biology and Director of the W. J. Beal Botanical Garden and Campus Arboretum at Michigan State University. He has published over 50 peer reviewed articles and book chapters on tree dendrochronology, physiology, ecology, and biomechanics. He is internationally recognized for his work in tree biomechanics and tree growth responses to wind and given numerous talks to national and international chapters of the ISA and nursery groups. Dr. Telewski was born in Fort Lee, New Jersey and earned his B.A. with a double major in Biology and Chemistry from Montclair State College in 1977, his M.S. in Botany from Ohio University in 1980, and his Ph.D. in Tree Physiology from Wake Forest University in 1983.

CORPORATE SPONSORS

Platinum

Gold

Bartlett Tree Experts
E Sciences
Legacy Arborist Services

EXHIBITORS

ACF Environmental / Tree Diaper
All Access Equipment
(indoor and outdoor)
Altec
(indoor and outdoor)
Arborjet
ArborSystems
Bandit Industries, Inc.
(indoor and outdoor)
Bartlett Tree Experts
The Doggett Corporation
Florida Chapter ISA
Florida Forest Service
Florida Urban Forestry Council
Morbark, LLC
Rainbow TreeCare Scientific
Advancements
Sturdevant-Beach & Associates
Teupen, North America
(indoor and outdoor)
TIPCO, Inc.
(indoor and outdoor)
Tracked Lifts, Inc.
(indoor and outdoor)
Tree Care Industry Association
(TCIA)
TREE Fund
TreesAreCool Specialty Plate
Vermeer Southeast Sales and
Service (indoor and outdoor)

TREE FUND

Trees Florida Silent Auction

Benefiting the TREE Fund

MONDAY
8:00 AM - 6:00 PM
TUESDAY
7:30 AM—5:30 PM
TUESDAY
Bidding ends at 5:30 PM
Pay and Pick-up between
5:30 PM - 5:45 PM

Art, Tools, and Treasures

The Tree Research and Education Endowment Fund (TREE Fund) is a non-profit organization dedicated to identifying and funding projects and programs that advance knowledge in the field of arboriculture and urban forestry to benefit people, trees and the environment.

The Silent Auction will be open for TWO DAYS this year - Monday and Tuesday. Bids will be accepted until 5:30 PM on Tuesday. Donations to the Silent Auction are greatly appreciated. Please contact the Florida ISA office at Patty@floridaisa.org to donate an item.

BACK BY POPULAR DEMAND: ***"Ring Toss for the Trees"*** - for fun and prizes! Find the fun at the Silent Auction tables in the SABAL room on both Monday and Tuesday. Bring yourself and your tossing technique....and we will bring rings and the GREAT PRIZES!

LOOK FORWARD to the fun at the *"Heads and Tails"* game during Wednesday's luncheon! Buy your bandanas at the Silent Auction table.

Funds raised during Trees Florida go to the TREE Fund for the John P. White Endowment Fund.

SANIBEL HARBOUR RESORT

Make your reservations early! Special conference hotel rates expire

MAY 11, 2018.

CONFERENCE RATES:

$145/night, plus taxes.

Conference rates include self-parking and resort fees. Trees Florida hotel guests will also enjoy complimentary wireless internet service.

For reservations you must call 1-800-767-7777 and reference **'Trees Florida 2018'**. Special conference room rates honored June 8th - 16th (subject to availability).

ABOUT THE HOST HOTEL

Sanibel Harbour Resort
17260 Harbour Pointe Drive
Fort Myers, FL 33908
For resort information
call 1-239-466-4000
To reserve a room call
1-800-767-7777

Perfectly located in the historic Punta Rassa area of Fort Myers, this sophisticated hotel places you just a short distance away from the famed beaches of Sanibel Island. Make yourself at home in a spacious room, which offers floor-to-ceiling windows, complimentary Wi-Fi access and a private balcony - perfect for gazing out at the sunset.

CONFERENCE AT-A-GLANCE

Monday, June 11

7:30 AM - 4:30 PM	Trees Florida 2018 Registration Desk Open
7:30 AM - 4:30 PM	Florida ISA Bookstore Open
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7:30 AM - 5:30 PM	TREE Fund Silent Auction Open
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10:30 AM - 11:00 AM	Break with Exhibitors
12:00 PM - 1:00 PM	Lunch (provided) and Visit with Exhibitors Optional: First-Timers Meet-and-Greet Lunch Optional: Women in Arboriculture Networking Lunch
2:30 PM - 3:00 PM	Break with Exhibitors
3:00 PM - 5:00 PM	Breakout Sessions
5:30 PM - 5:45 PM	TREE Fund Silent Auction Ends, Payment Due
7:00 PM - 10:00 PM	Tuesday Night Social

Wednesday, June 13

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7:30 AM - 10:30 AM	Florida ISA Bookstore Open
8:00 AM - 10:00 AM	Breakout Sessions
10:00 AM - 10:45 AM	Break
10:45 AM - 3:15 PM	General Session, includes Luncheon Speaker and Florida Chapter Awards Ceremony (lunch provided)
3:15 PM	Conference Adjourns

Pre-registration (postmarked or online) by June 3, 2018 or pay late registration via phone or at the door (additional $25 per conference day) .

Trees Florida 2018 — REGISTRATION FORM

NAME (ONE PERSON PER FORM PLEASE) | **COMPANY** | **ISA MEMBER NUMBER (NOT CERT. ARBORIST NUMBER)**

ADDRESS

CITY | **STATE** | **ZIP**

EMAIL | **PHONE** | **FAX**

REGISTRATION PACKAGES: REGISTER ONLINE at www.treesflorida.com or mail in this completed form	MEMBER OR GUEST	NON MEMBER	STUDENT *	TOTAL
3-Day Conference Combo - ***(choose one below)*** **Mon, Tues and Wed, June 11, 12 & 13** Tree Academy choice and full 2-day conference (includes lunches for 3 days) ☐ Monday Academy 1: The Dirt on Urban Soils + 2-day Tues and Wed Conference ☐ Monday Academy 2: Urban Forestry Bus Tour + 2-day Tues and Wed Conference	**$395**	**$455**	**$235**	**$**
2-Day Conference Combo - *(choose one below)* 2-day combo of a Tree Academy and 1 conference day ***OR*** 2-day conference (includes lunches for 2 days) **Monday & Tuesday, June 11 & 12** ☐ Monday Academy 1: The Dirt on Urban Soils + Tuesday Conference Day ☐ Monday Academy 2: Urban Forestry Bus Tour + Tuesday Conference Day **Monday & Wednesday, June 11 & 13 (nonsequential days)** ☐ Monday Academy 1: The Dirt on Urban Soils + Wednesday Conference Day ☐ Monday Academy 2: Urban Forestry Bus Tour + Wedneday Conference Day **Tuesday & Wednesday, June 12 & 13** ☐ Tuesday & Wednesday 2-day Conference	**$270**	**$320**	**$160**	**$**
1-Day Academy *OR* 1 Conference Day - (***choose one below)*** **Monday June 11 *OR* Tuesday June 12 *OR* Wednesday June 13** (includes lunch for day chosen) ☐ Monday Academy 1: The Dirt on Urban Soils ☐ Monday Academy 2: Urban Forestry Bus Tour ☐ Tuesday - Conference Day ☐ Wednesday - Conference Day	**$180**	**$210**	**$85**	**$**
OPTIONAL additional ticket(s) for box lunch on **Tuesday, June 12**	**QTY _____ @ $35 ea**			**$**
OPTIONAL additional ticket(s) for seated Luncheon with Speaker Wednesday, June 13	**QTY _____ @ $45 ea**			**$**
OPTIONAL TREE Fund donation ☐ $10 ☐ $25 ☐ $50 ☐ other				**$**
GRAND TOTAL				**$**

☐ **Check here if you prefer vegetarian meals.** ☐ **Check here if you prefer not to share your info with exhibitors and sponsors.**

A Trees Florida T-Shirt is included in your conference registration. *MARK YOUR SIZE BELOW:*

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PUNTA RASSA, FL: *a short history of where we are*

Passing through Punta Rassa on the way to or from Sanibel Island on Florida's Gulf coast, you just don't see many cows these days. It's mostly condos, marinas, and businesses. That's a big leap from how things used to be - Punta Rassa was a cattle shipping town in the 1800's when Florida cattle would be loaded onto ships destined for Cuba.

Prior to the area being established as a trading center, Spaniards and Native Americans used the area as a fishery in the 1820s. The U.S. Army established Fort Dulany, a supply depot, during the Second Seminole War. Then in the mid-1850s Punta Rassa became one of the home bases for the "King of the Cracker Cowboys" Jake Summerlin when he began shipping cattle to Cuba.

Throughout this period, cattlemen from all over Central and South Florida would drive their cows to Punta Rassa to be sold. The port featured a number of places for the cattlemen to buy supplies, tools, and other goods. Punta Rassa could get a little wild when there were lots of cowhands about. The cattlemen were generally paid for their cows in gold coins, and the hands typically received their cut while still in town. Contemporaries recalled that some of this money went toward having a good time drinking Cuban rum and playing poker.

When the American Civil War struck, the U.S. Army reactivated Fort Dulany and used the port to ship cattle down to Union-controlled Key West. After the war ended, the port and Army barracks passed into the hands of the International Ocean and Telegraph Company, which extended an underwater telegraph cable from Punta Rassa to Havana, Cuba, 110 miles away.

Toward the end of the 19th century, Punta Rassa began to transform yet again. Competition from the cattle trade in Texas and Central America was taking its toll on demand. Meanwhile, another group discovered Punta Rassa and the surrounding area: wealthy sport fishermen. In 1885, the first tarpon ever to be landed using a rod and reel became well-publicized (harpoons had previously been the favored method). Sport fishermen began flocking to Punta Rassa to try their hand at fishing for tarpon, Spanish mackerel, and kingfish. The Summerlins and other families that had previously catered mostly to Florida's cattlemen, now turned their attention toward building inns and other amenities to serve these new customers.

The port's good fortune began to wane in the early 20th century. Punta Rassa never quite came back from these losses, at least as a major business center. These days, most folks know it as a quaint section of roadway linking Sanibel Island with the Fort Myers area.

LEOMA LOVEGROVE: *about the cover artist*

Leoma Lovegrove is an impressionist-expressionist painter known worldwide for her vivid, colorful paintings. Leoma is a graduate of Florida's prestigious Ringling School of Art. She makes her home and international headquarters on Matlacha Island and greets thousands of visitors every year at Lovegrove Gallery & Gardens. This is where Leoma is inspired to paint with endless creativity. She loves Matlacha Island, and as the President of the Matlacha Island Chamber of Commerce, she promotes tourism to the Sunshine state. In the United States, her works are represented in numerous galleries. Most recently, Bealls Florida Department Stores is featuring her as their Florida artist under the designer label Leoma Lovegrove, complete with her trademark eye glasses.

In Atlanta, Georgia, her portrait of Jimmy Carter hangs in his Presidential Library. Her art is in the private collection of the White House in Washington, DC, and in President George W. Bush's Presidential Library in Dallas, Texas. Lovegrove was honored at an artist's reception in the White House given by First Lady, Laura Bush. Recently, Leoma was chosen from a national artist registry as the featured artist for the ArtFest 2016 in Ft. Myers, and was the Publix Run To The Arts artist for ArtFest 2017.

Internationally, Lovegrove was commissioned to paint a portrait of Sir Richard Branson for the Virgin Airlines Headquarters in London. Her Beatles Series drew the attention of the city of Liverpool. Leoma was the first American to paint on the replica of Claude Monet's floating studio in Giverny, France.

Website, Facebook, Twitter, Instagram, by Name P.O. Box 367 - Matlacha Island, FL 33993
239.938.5655 LeomaLovegrove.com To purchase art, contact sales@leomalovegrove.com